



**Geneva
Business School®**
Real Business. Future Leaders.



Swiss Quality Education
International Network
Personalized Mentoring



CHARLOTTE
BBA Graduate

BBA

**Bachelor of Business
Administration**

Accelerated Learning

What distinguishes GBS?

BOOST YOUR CAREER

Geneva Business School (GBS) is a swiss leader in higher education with an international reach, dedicated to preparing world leaders. GBS encourages students to develop their full academic potential and excellence.

SMART LEARNING

We understand that learning must adapt to today's world, allowing students to learn in any environment, anytime and from anywhere around the globe.

GLOBAL NETWORKING

The real strength of GBS lies in our privileged insight into the real world of business, alongside an ability to enable access to an extensive international network.

ADVANTAGE SMART LEARNING

Beyond Classroom – Hybrid Session

Technology rules the world today, which allows us to replicate face to face teaching techniques, learners are able to enjoy the same experience they would have in a traditional classroom.

Flexibility

Allowing the learner access to continuous learning and development regardless of place and time. 'LEARN – ANYTIME – ANYWHERE'.

Interactive platform with a mix of extranet system

The GBS interactive web platform allows students to access all courses and related activities " ANYTIME – ANYWHERE". The LMS (Learning Management System) is accessible from Smart phones and Tablets as well.

Learning Culture

This hybrid learning helps develop independent learning culture which allows the building of critical thinking skills.

Intense & Challenging

We believe flexibility is more than a convenience, from the moment your learning begins, you are in constant touch with your class mates from across the globe. Feedback is an important tool, regular notifications & updates from you instructor and continuous support from the student support team helps you to be right on track.



Swiss Quality Education



International Accreditations



Global Network



Flexible Schedule



Cutting-Edge Programs



Student Activities



Successful Alumni Network



Professionally Active Faculty



Career Workshop

Unique Features

Geneva Business School prides itself greatly on its exceptional standard of education based on the Swiss learning model. GBS provides students with all of the essential knowledge and skills required to succeed within the business and healthcare industries.

DIVERSE NETWORK



50 NATIONALITIES

SMART LEARNING



120 FACULTY
100%

PhD Holder or Professionally Qualified

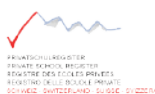
AVERAGE STUDENT AGE

24



>250 International partner universities allowing for study abroad opportunities

Accreditations: Worldwide Recognition



As a leading private institution, we work hard to ensure that we maintain superior quality of education through our accreditation with some of the world's most respected organizations.

These organizations enable us to work on exchange programs and dual degrees with universities and business schools that share our commitment to quality education.

Memberships



BBA

Bachelor of Business Administration

Accelerated Learning

Program Structure

UNITS

- › Intensive English
- › Human Resource Management
- › International Finance
- › Strategic Management
- › Global Negotiation
- › Marketing Management
- › Business Ethics
- › International Economics
- › Customer Relationship Management
- › Management Accounting
- › Business Communication
- › International Trade
- › Leadership Management
- › Managing Information Systems

- › Case Study - I
- › Case Study - II
- › Bachelor Thesis / Project

Program Information

Attendee Profile:

Experienced executives; highly motivated with a vested interest in accelerated learning.

Degree Awarded:

Bachelor of Business Administration (BBA) in International Management

Campus: UAE

Start Dates:

Every Unit / Rotational Enrollment

Duration:

12 months of taught units and 2 months of business research & project.

Language: English



Program Details

Duration
12 + 2 Months

Delivery
Blended

Bachelor Thesis
2 Months

Location
UAE

Results
21 working days from the date of examination

Lecturing
16 Subjects X 3 Weeks

Assessments

15% Class Participation
(Business Cases, Live Project & Presentation, Group Discussion)

25% MCQ Examination

60% Final Examination

Fees Structure

Registration Fee **AED 2,000**

Tuition Fee (AED 2,000 x 17) **AED 34,000**

Administration Fee **AED 3,000**

Total Program Fee AED 39,000

GBS Foundation Program (Pre Bachelors)

In case a student doesn't fulfill the admission requirements, he/she will be required to do 6 foundation units with GBS.

Pre Bachelors Fee AED 4,500

Refer to the Course Fee Policy for optional fees, payments & charges.

Application Process

Selection Criteria

GBS's selection process seeks out great leadership potential, strong academic ability, charismatic personal qualities and the ability to adapt to the ever changing business market. We are looking for candidates with experience, people skills and a proven academic record.

Admission Requirements:

- Completed and signed application form
- 120 ECTS credits
- Associate degree, if studied in USA
- Minimum 23 Years of Age
- 3 Years of valid full time work experience
- Fluency in English
- Three passport-sized photographs
- Copy of CV
- Copy of passport and UAE full residence permit

Sharjah, UAE

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Stay in touch:      